



“Taste of the Valley”

Vendor Agreement

Thank you for agreeing to participate in the Geneva School’s “Taste of the Valley.” As you know, it will be held on Thursday, April 29, 2010, from 5:30 to 8:00 PM at Fiorelli’s, Main Ave. in Peckville. Along with your delicious food tasting, there will also be live and silent auctions.

For your participation, you receive:

- Quarter page ad in the program book.
- Inclusion in advertising surrounding the event (i.e. – billboards, newspaper, flyers, bulletin inserts) if registered by April 16, 2010. After that, inclusion in advertising is based on availability.
- Inclusion in all PR surrounding the event (i.e. – Public Service Announcements to radio, TV, and newspaper).*
- Ability to distribute menus, coupons, business cards.
- Ability to display sign/banner (No longer than 8 feet, please. To be displayed in front of your table.).
- Ability to register new customers for your mailing list.
- Access to 300-400 potentially new customers.

* *This is at the discretion of the media outlets.*

You agree to:

- Select a food item of your choice (i.e. – appetizer, pasta, meat, fish, vegetable, soup, pizza, wings, dessert, specialty drink) to be served from 5:30 – 8:00 PM Thursday, April 29, 2010. The deadline for naming your entry is April 16th.
- Provide enough serving plates, utensils, napkins, etc. for a minimum of 300 people.
- Prepare enough to serve at least 300 people. Tearing down before 8 PM is not permitted.
- Have a server on hand to replenish your food and hand out your information (If you cannot do this, please contact us and we will try to provide someone for you).
- Arrive on Thursday, April 29, 2010 between 3 PM and 5:00 PM to set up your table and food.
- Provide your electronic ad artwork for the program to Cindy Cox no later than April 16, 2010 in order to be included in the program. Cindy’s email is revenueresults@comcast.net. Her phone number is 570-344-2806.

We look forward to working with you and introducing you to many new customers. Thank you for partnering with us in this worthwhile fundraiser!

Restaurant Representative

Rest. Name

Date

Email address

Business phone

Cell Phone

Geneva School Representative

Date