



Taste of the Valley Vendor Agreement

Thank you for agreeing to participate in the Geneva School's "Taste of the Valley." As you know, it will be held on Thursday, May 7, 2009, from 5:30 to 8:00 PM at Genetti's, Main Ave. in Dickson City. Along with your delicious food tasting, there will also be a silent auction of various gift baskets.

For your participation, you receive:

- Quarter page ad in the program book.
- Inclusion in advertising surrounding the event (i.e. – billboards, newspaper, flyers, bulletin inserts) if signed up April 10, 2009. After that, inclusion in advertising is based on availability.
- Inclusion in all PR surrounding the event (i.e. – Public Service Announcements to radio, TV, and newspaper).*
- Ability to distribute menus, coupons, business cards.
- Ability to display sign/banner (No longer than 8 feet, please. To be displayed in front of your table.).
- Ability to register new customers for your mailing list.
- Access to 300 potentially new customers.

** This is at the discretion of the media outlets.*

You agree to:

- Select a food item of your choice (i.e. – appetizer, pasta, meat, fish, vegetable, soup, pizza, wings, dessert, specialty drink) to be served from 5:30 – 8:00 PM May 7th. The deadline for naming your entry is April 18th.
- Provide enough serving plates, utensils, napkins, etc. for a minimum of 300 people.
- Prepare enough to serve at least 300 people. Tearing down before 8 PM is not permitted.
- Have a server on hand to replenish your food and hand out your information (If you cannot do this, please contact us and we will provide someone for you).
- Arrive on Thursday, May 7, 2009 between 3 PM and 4:00 PM to set up your table and food.
- Provide your ad artwork for the program to Cindy Cox no later than April 17, 2009 in order to be included in the program. Cindy's email is revenueresults@comcast.net. Her phone number is 570-344-2806.

We look forward to working with you and introducing you to many new customers. Thank you for partnering with us in this worthwhile fundraiser!

Restaurant Representative

Restaurant Name

Date

Email address

Business phone

Cell Phone

Geneva School Representative

Date