



**Taste of the Valley, May 7, 2009, 5:30 -8 PM
Sponsorship Opportunities**

On Thursday, May 7, 2009, from 5:30 to 8:00 PM The Geneva School will be hosting “Taste of the Valley” at Genetti’s, Main Ave. in Dickson City. The evening will be a sampling showcase for local eateries to bring out their best and reach potential buyers of their product. Approximately 300 – 400 people are expected to attend. The food tasting will also be accompanied by a silent auction of various gift baskets assembled through the generosity of local merchants and school families. Please support this non-profit, Christian school by sponsoring this worthwhile event.

Event Sponsor:

Benefits

- Featured sponsor position on all advertising materials
- Logo on Billboards
- Logo in Happenings Magazine ad
- Logo in newspaper advertising
- Highlighted signage at event
- Full page program book ad
- Inclusion in PSA’s (public service announcements)
- Complimentary tickets
- Introduction & recognition during the event

Investment \$3,500

Gold Sponsor:

Benefits

- Full page program book ad
- Signage at the event (you are allowed to provide a 3’ x 5’ sign/banner)
- Inclusion in newspaper advertising
- Inclusion in PSA’s (public service announcements)
- Complimentary tickets

Cost: \$1,000

Silver Sponsor:

Benefits

- Half page program book ad
- Inclusion on billboard
- Inclusion in PSA’s (public service announcements)
- Complimentary tickets
- Signage at the event

Cost: \$500

Billboard Sponsor:

Benefits

- Business card sized program book ad

- Complimentary tickets
- Name listed in program book in “Thank You” section
- Signage at the event

Cost: \$350

Ad Sponsor/Table Sponsor

Benefits

- Business card sized program book ad
- Complimentary tickets
- Ability to display and distribute your materials during the event
- Signage at the event

Cost: \$200

Program Ad Sponsor

Full page	\$100
½ page	\$60
Business card size	\$30
Line patron	\$15

Please forward your camera-ready artwork, along with your check (payable to The Geneva School), no later than Friday, April 17, 2009 (if you desire to be included on the billboard, all art must be submitted by March 20, 2009) to:

The Geneva School – Taste of the Valley
 133 River St.
 Olyphant, PA 18447
 570-489-7620
 Email: revenue@comcast.net

If you do not have a camera-ready ad, simply write your ad copy below and we will typeset. The ad will be copy only.

Name: _____

Phone: _____

Seller: _____