



**Taste of the Valley, April 29, 2010, 5:30 - 8 PM  
Sponsorship Opportunities**

On Thursday, April 29, 2010, from 5:30 to 8:00 PM, The Geneva School will be hosting “Taste of the Valley” at Fiorelli’s, Main Ave. in Peckville. The evening will be a sampling showcase for local eateries to bring out their best and reach potential buyers of their product. Approximately 300 – 400 people are expected to attend. The food tasting will also be accompanied by live and silent auctions of various gift baskets assembled through the generosity of local merchants and school families. Please support this non-profit, Christian school by sponsoring this worthwhile event.

***Event Sponsor:***

Benefits

- Featured sponsor position on all advertising materials
- Logo on Billboards
- Logo in Happenings Magazine ad
- Logo in newspaper advertising
- Highlighted signage at event
- Full page program book ad
- Inclusion in PSA’s (public service announcements)
- Complimentary tickets
- Introduction & recognition during the event

Investment \$3,500

***Gold Sponsor:***

Benefits

- Full page program book ad
- Signage at the event (you are allowed to provide a 3’ x 5’ sign/banner)
- Inclusion in newspaper advertising
- Inclusion in PSA’s (public service announcements)
- Complimentary tickets

Cost: \$1,000

***Silver Sponsor:***

Benefits

- Half page program book ad
- Inclusion on billboard
- Inclusion in PSA’s (public service announcements)
- Complimentary tickets

- Signage at the event

Cost: \$500

***Billboard Sponsor:***

Benefits

- Business card sized program book ad
- Complimentary tickets
- Name listed in program book in “Thank You” section
- Signage at the event

Cost: \$350

***Ad Sponsor/Table Sponsor***

Benefits

- Business card sized program book ad
- Complimentary tickets
- Ability to display and distribute your materials during the event
- Signage at the event

Cost: \$200

***Program Ad Sponsor***

Full page	\$100
½ page	\$60
Business card size	\$30
Line patron	\$15

Please forward your camera-ready artwork, along with your check (payable to The Geneva School), no later than Friday, April 16, 2010 (if you desire to be included on the billboard, all art must be submitted by March 19, 2010) to:

The Geneva School – Taste of the Valley  
133 River St.  
Olyphant, PA 18447  
570-489-7620  
Email: [revenue@comcast.net](mailto:revenue@comcast.net)

If you do not have a camera-ready ad, simply write your ad copy below and we will typeset. The ad will be copy only.

Name: \_\_\_\_\_

Phone: \_\_\_\_\_

Seller: \_\_\_\_\_